

ORDER



Orders
Order / Rev: 184147
Alt Order #:
Product Desc: MAIG
Estimate: 2187
Flight Dates: 08/08/12 - 08/14/12
Original Date / Rev: 08/07/12 / 08/07/12
Order Type: GENERAL

KMGH

Primary AE: David Lombardo
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Buying Time Media
Buying Contact:
Billing Contact: Kate Klebahn
 650 Massachusetts Ave. NW
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Issue/Mayors Against Illegal Guns
Demographic: A25-54
Product Codes: PL23-Issue/Prop
Priority: P3
Revenue Codes: POL, POL-ISSUE, ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: MAJ
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/13/12	12	\$5,450.00	\$4,632.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	12	\$5,450.00	\$4,632.50	0.00
Totals	12	\$5,450.00	\$4,632.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
David Lombardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KMGH	08/08/12	08/13/12	5-6A News / KMGH 5-6A News	CA	5A-6A	1-11---	:30	3	\$250.00	P3	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	--11---		2				\$250.00		0.00			
		Week: 08/13/12	08/19/12	1-----		1				\$250.00		0.00			
2	KMGH	08/08/12	08/14/12	6-7A News M-F/KMGH 6-7A News	CA	6A-7A	1-111--	:30	4	\$475.00	P3	0.00	NM	4	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	--111--		3				\$475.00		0.00			
		Week: 08/13/12	08/19/12	1-----		1				\$475.00		0.00			
N 3	KMGH	08/09/12	08/13/12	5-530P News M-F/KMGH 5-530P News	CA	5P-530P	1--1---	:30	2	\$800.00	P3	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	---1---		1				\$800.00		0.00			
		Week: 08/13/12	08/19/12	1-----		1				\$800.00		0.00			
N 4	KMGH	08/12/12	08/12/12	7A-8A SUN MORN NEWS 7A-8A SUN MORN NEWS	CA	7A-8A	-----S	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----S		1				\$250.00		0.00			
N 5	KMGH	08/11/12	08/11/12	7-9a Sat Morning News 7-9a Sat Morning News	CA	7A-9A	-----S-	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----S-		1				\$500.00		0.00			
N 6	KMGH	08/12/12	08/12/12	9A-10A SUN MORN NEWS 9A-10A	CA	9A-10A	-----S	:30	1	\$450.00	P2	0.00	NM	1	\$450.00

